PROFESSOR: So the major thing about it, which is why I think I'm kind of hooked on it, is that the results of your work-- so, you know, you go through all this effort to figure out what kind of sound you're looking for-- design the speakers and build the speakers. And when you get it right, or you get it wrong, or you make a change, all of those things are immediately apparent because you can listen to music or anything you want through the speakers. And so, your design is basically just reflected in the way things sound, and you can experiment, and see the results immediately, and not have to worry so much about measurements and other things like that.