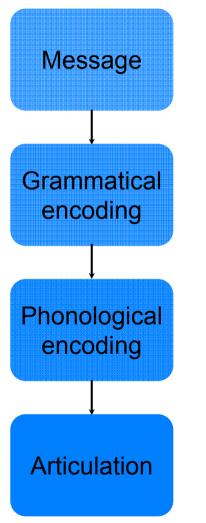
## Intro to Cognitive Neuroscience

Language production

#### But first, that paper

- Carlyon, R. (2004). How the brain separates sounds. Trends in Cognitive
  - •Science, 8 (10), p 465 471.

## Language production



• Idea to be conveyed (non-linguistic)

- Selecting words
- Developing sentence structure
- Phonological representation of sentence is developed.

Actual production of speech

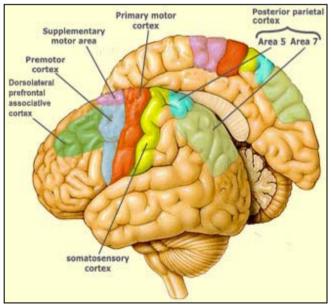
## Be a neuroscientist!

Message Grammatical encoding Phonological encoding Articulation

- Hypothesis: Language production involves distinct phases.
- Your mission: Design an experiment that would test this hypothesis.
  - What's the IV? The DV? How will you define these such that you can measure them?
  - What results would support your hypothesis?

#### Language centers

- Marsel Meslaum language circuits in the brain.
- Rote language production uses just motor and pre-motor areas.
- Hearing words activates primary auditory cortex, then unimodal association areas.



#### Image courtesy of Bruno Dubuc, The Brain From Top to Bottom

#### Language processing at different levels

• PET scan (subtractive) of participants doing different language tasks.

Image removed due to copyright issues. To see an image of a PET scan of participants doing different language tasks, click on the following link.

http://plato.stanford.edu/entries/innateness-language/PosnerRaichle.jpg

#### Errors in speech production

- Exchange errors when two elements of a sentence are transposed.
- Word-exchange error: *I wrote a mother to my letter.*
- Sound-exchange error (aka spoonerism): You have hissed all my mystery lectures!

The Capitol Steps, a political humor group, has produced segments called "Lirty Dies" that use exchange errors. Click on the link to see examples.

http://www.capsteps.com/lirty/

# Grammatical encoding

- Word selection requires relating semantic information from the message to individual words.
- Occasional errors that are a blend of two different words.

• How can you study how sentence syntax develops?

## Grammatical encoding

- Language production study disguised as a memory experiment.
- Bock hypothesized that some words are quicker to choose, and a sentence structure is created that puts those words first.
- Subjects were shown pictures, instructed to say a sentence out loud about each picture.
- Accessibility of words was modified by priming.

# Five-minute writing

• Write a paragraph summarizing a main idea from the reading.

## Phonological encoding

- Speaker must retrieve phonological information about each word.
- Tip-of-the-tongue states occur when the connection between the semantic and phonological representation for a word is blocked.
- TOT states are more common for uncommon words.
- Severe TOT states can arise from brain injury.

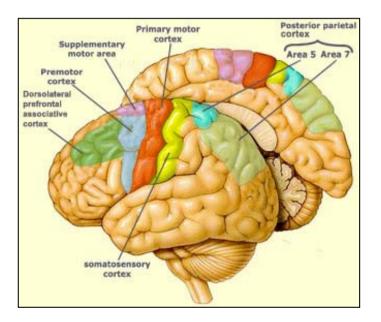
## Phonological and grammatical interactions

- Does information from phonological levels influence grammatical levels?
- Word exchange errors occur more often in words with similar phonemes.

#### Articulation

- Articulation is basically a matter of very fine motor control.
- A disproportionately large amount of motor cortex is devoted to the lips, jaw, and tongue.

Image courtesy of Bruno Dubuc, The Brain From Top to Bottom



## Articulation

- Primary motor cortex (M1) controls fine motor abilities.
- Premotor area sets up sequences of actions, especially in response to perceptual information.
- Supplementary motor area is involved in action plans.

# Writing

- Written language tends to vary from spoken language.
  - Often produced in isolation.
  - More complex syntax.
  - Opportunities for revision after production.

# Speaking of writing...

- Essay question for this week is <u>changed</u> from that on the syllabus.
  - Explain how context is involved in at least two aspects of language processing. You could consider speech perception, ambiguous words and sentences, discourse-level organization, evidence from speech errors, or other aspects of language.

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