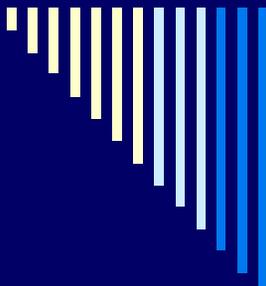
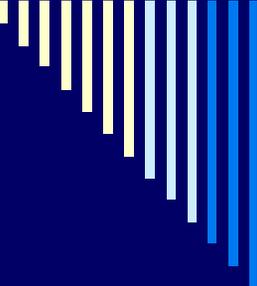


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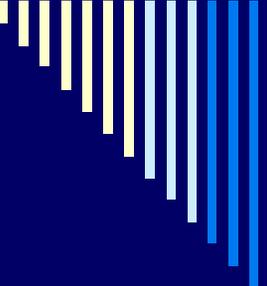
# Charlestown Navy Yard: Harbor Activation through Parcel 5

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# Vision

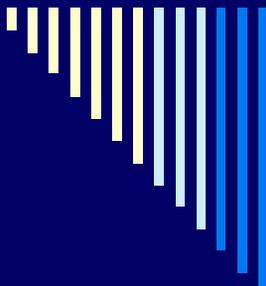
- Establish the Charlestown Navy Yard as a truly public neighborhood that is active and welcoming to new and existing residents and visitors alike.
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# Strategy

- Pursue overall goals articulated in the 2006 Activation Plan
    - Complete Harborwalk, improve signage, increase accessibility
  - Create signature destination at Parcel 5
    - Preserve and enhance the Yard's last vacant waterfront parcel for public use
  - Form Charlestown Navy Yard Partnership to support these plans
-

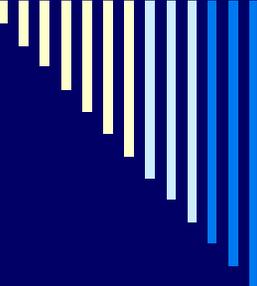


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# Current Situation

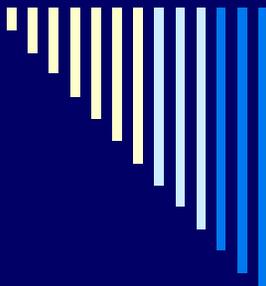
- ❑ Sporadic development since 1978
  - ❑ Tourism: NPS and USS Constitution
  - ❑ Luxury condos and commercial
  - ❑ Poor access, incomplete and disjointed Harbor Walk – perceived as private
  - ❑ State law requires public amenities
  - ❑ Development pressure at Pier 5 and Yard's End
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# Charlestown Navy Yard

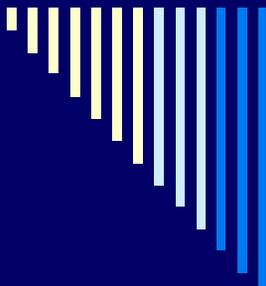




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# Current Plan

- Harbor Plan Amendment paid for by Pier 5 developer under direction of BRA
  - Story Loop plan to interpret history, celebrate and activate waterfront
  - 34,000 sf “Special Destination” required by state waterfront regulations for Pier 5
  - No market for such a space: proposes dispersing through Yard to create network of public destinations
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# Evaluation of the current plan

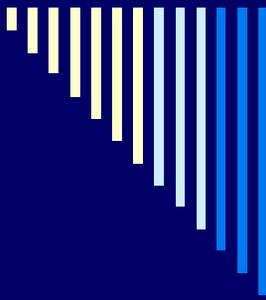
## □ Strengths

- Addresses entire Yard
- Engaged stakeholders and secured public support
- Celebrates rich history of the Yard
- Story Loops engage diverse interests

## □ Weaknesses

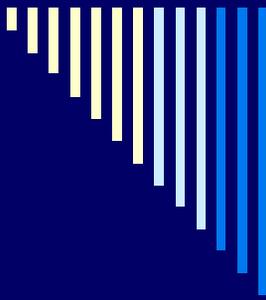
- Small, scattered public destinations fail to create signature attraction for the Yard
  - Relies on actors with limited capacity
  - Overdevelops Yard's End
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# Parcel 5: Head of the Harbor

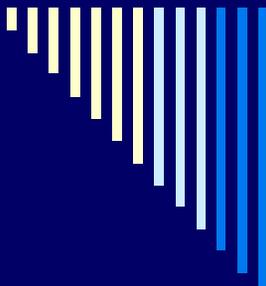
- Public park for residents and tourists
  - Programmable open space
  - Story Loop: Environment and Harbor
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# Development

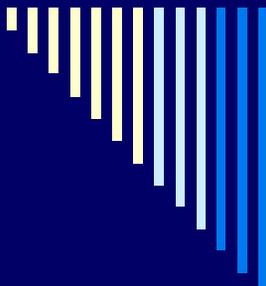
- Swap special destination requirement from Pier 5 to Parcel 5
  - Convey completed park to Charlestown Navy Yard Partnership (CNYP)
  - Implement and sustain public benefits
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# Operation and Maintenance

- ❑ Formation of CNYP for operations, programming, promotion
  - ❑ Generate CNYP revenue through rental for special events, concessions, BRA support, corporate sponsorship
  - ❑ Encourage CNY Business Improvement District
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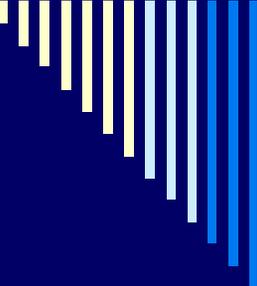


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# What's At Stake?

- A chance to re-invigorate the Charlestown Navy Yard and promote a mixture of economic activity
  - The ability to resolve a long-standing conflict and move forward as a Mayor who can take charge and get things done
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# A Mayor's Legacy

- Parcel 5 and the Yard present a unique opportunity to create usable open space and preserve one of the last remaining pieces of waterfront in the City
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