

GROUP 6

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Waterfront Activation Plan: A Vision for the Charlestown Navy Yard

- Criteria: access and equity
- Analysis: improves current levels of public access and ensures future public access
- Recommendations: build on existing partnerships and build destinations
- Implementation: Goals of this project are compatible with your goals for the City of Boston

Why the Navy Yard matters

- Undeveloped waterfront close to downtown
- An important and neglected part of Boston's maritime heritage
- Represents Boston's institutional inability to adequately finance public spaces

What's missing from the Navy Yard

- Transportation
- Connections to the Charlestown neighborhood
- Enforcement of existing agreements for public access and maintenance of the Harborwalk
- Entertainment and activity
- A champion for the Navy Yard



Waterfront Activation Plan: Background

- Chapter 91 exception
- Distrust between:
 - Navy Yard residents and Charlestown
 - OResidents and the BRA
 - Residents and the Pier 5 developer
- Public's mixed reception to the plan



How the activation plan meets critical values for the waterfront

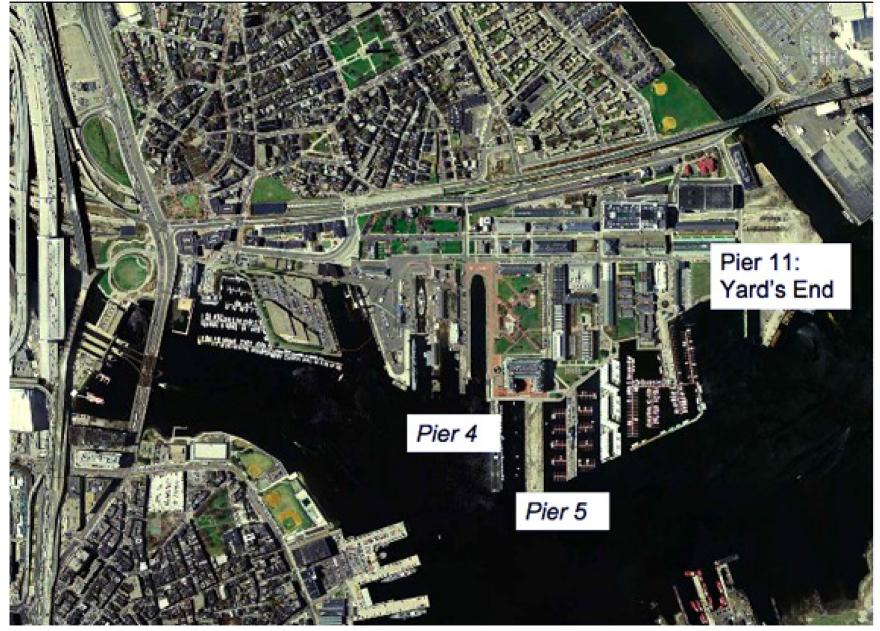
- Visual and physical access to the water
 - Harborwalk
- A diversity of uses: arts and recreation
 - Public art and programming
- Interpretation and education of the Navy Yard's history
 - Story Loops
- Equitable economic activity
 - Pier 5 funds go to public uses



Strengthening social and physical links for residents and visitors

- Partnerships with local non-profits
 - Boston Film Festival
 - OMy Town Tour
 - Bunker Hill Community College
 - Expansion of Courageous Sailing
- Physical Intervention: Yard's end Place for an anchor (hotel,grocery store, health club) and a park





Recommendations

- Publicly reach out to Charlestown residents
- Support Waterfront Activation Plan with revisions
- Ensure that the BRA enforces agreements
 - Formal partnerships with local organizations
 - Self-enforcing contracts
- Oversee selection of the right partners
 - Sustained commitment to public access
 - Good reputation based on previous experience

