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Ecologic Case Study

Case: EcoLogic Finance – Business' Answer to Environmentalism

Please become familiar with the materials for this case under March 15th Reaction Papers Section. You can skim most of it, but pay attention to the organization's lending model, its environmental success, and the general overview. We will be debating ECF as a successful model of environmental development.

Please consider the following before class:

How should EcoLogic Finance (ECF) measure it's environmental success?

Is ECF successful environmentally?

How successful or how much of a failure?

Do you expect that ECF improves Civil Society (CVS) in these regions?

Can CVS do it better? How?

In what situations would CVS be used in conjunction with or be mutually exclusive?

How might ECF improve it's info about success?

If someone has a counter example of civil society successfully working in Latin America to develop communities in ecologically sensitive areas this will help the discussion.