

# 15.969 Dynamic Leadership

**LEADERSHIP**

**IMPROVISATION**

**THINKING ON YOUR FEET**

*All the skills you really need to succeed in business...  
but were afraid to ask*

# Using Improvisation in Business

What is improvisation? Here, it is:

## COMEDY IMPROVISATION

- History in Theater
  - Children's acting help (Spolin)
  - Used by Actors for Training
- Evolved into comedy improvisation (Sills)
- Today, still based on set of defined rules...

# Examples!!

# Who am I?

- (Why am I teaching this class?)
  - 5 yrs Venture Capital & Investmt Banking
  - 2 yrs opening & operating a Toy Store
  - During/In Between: COMEDY
    - IMPROV/STAND-UP
    - TRAINING AT GROUNDLINGS (SNL FEEDER)
  - MIT SLOAN MBA
  - Created course as part of research thesis...

# Improv & Business?

- Yes!
- Leadership = understand the situation
  - Often in unexpected moments
  - How to read the reactions of everyone else
  - Create consensus without saying a word

# Comedy Improv

- Same concepts at work
- Comedy Improv = reading a situation
  - Actors arrive seamlessly at topic
  - Comfortable with unexpected
  - Create consensus seamlessly

# Use Skills of Improv...

- Improvisation can provide expertise like:
  - How to intuitively understand situation
  - Calculate how people will react
  - How you can change small elements of the situation to better suit the dynamic...
  - Better understanding of how to see  
**THE BIG PICTURE**

**Learn leadership as a dynamic force**

# Primary Colors

- Governor Jack Stanton (Pres Bill Clinton)
  - Reading an audience
  - Responding (reacting) appropriately
  - Winning them over!

# Learn How...Here

## ■ IMPROV THEATER!

- All the training you need
- Best leader ever
- Forget everything you've learned
- In just 6 weeks, everything you need
- Best leaders, improv comics

# Some Rules

- Feedback! TWO WORDS:
  - GET
  - GIVE
  - EVERYONE! (ME TOO!)
- Don't try to be funny
  - Won't work...
- Understand what works, what doesn't
  - Take risks here...how do you react?

# Warm-Ups

# IMPROV RULES

**"10 habits of highly successful improv comics"**

1. Always agree (YES!) Never never deny
2. Don't ask questions
3. LISTEN!
4. Add information, not filler
5. Eye contact!

# More Improv Rules

**"10 habits of highly successful improv comics"**  
**...continued...**

5. Use Spacework
6. Avoid arguments
7. Don't be static 'talking heads'
8. Let go! Try something new
9. Never be drunk, drugged, in an altered state

# Follow the Rules

- For Improvisational Success
- In this classroom
- 1<sup>st</sup> learn how to improvise...then become  
**DYNAMIC LEADERS**