## Presentations: Written and Spoken

### or

# People will pay more attention to you if you communicate well!

Massachusetts Institute of Technology Subject 2.017

### Sources and Ethics

- Somebody has almost certainly thought about what you are doing, and parts of it have almost certainly been solved.
- For specific items, you must give an <u>original</u> <u>source</u> and cite it properly.
- Refereed publications vs. flashy Internet postings.
- Plagiarism: Consider it ILLEGAL. If there is any question about whether a phrase (or even a particular word) should be cited, protect yourself! ... and the associated noise is

"systematically coupled to the underlying process" [13]. ...

### Linearity

- Start at the beginning and go to the end!
- Flowchart or detailed outline may help
- Omit needless words\*.

\* Strunk, Jr., W. and E.B. White, 1972. The elements of style. Allyn and Bacon: Boston.

#### Introduction:

- Bring reader from general to specific
- State hypothesis or objective
- Indicate why work is important
- Review prior work that applies
- etc

#### Approach:

- How the experiment or test was designed
- Details of the apparatus or system
- Accuracy and precision issues
- etc

#### **Results:**

- Major Result A, with figures and description
- Major Result B
- etc

#### **Discussion:**

- Do results support hypothesis?
- Impact of findings
- Future work
- etc

### A Few Pointers on Speaking

The audience is here to see YOU, not just your materials. Smile and engage them!

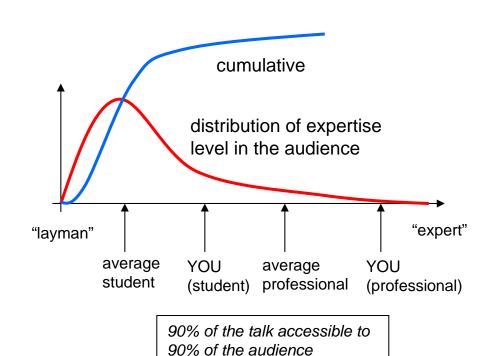
Write out your talk so it is clean from start to end.

Don't lose anyone!

Practice your talk so you are confident up there.

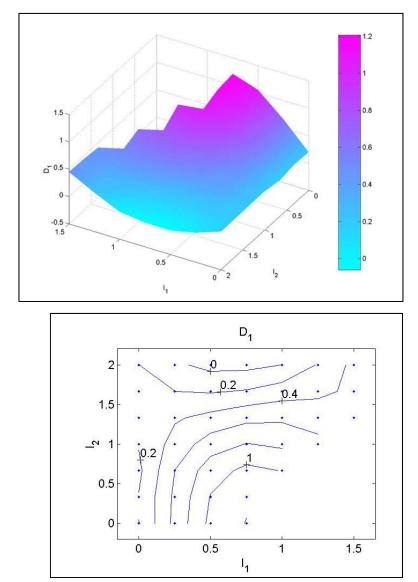
<u>Get feedback</u> on your talk, because it will help.

Prepare for questions.

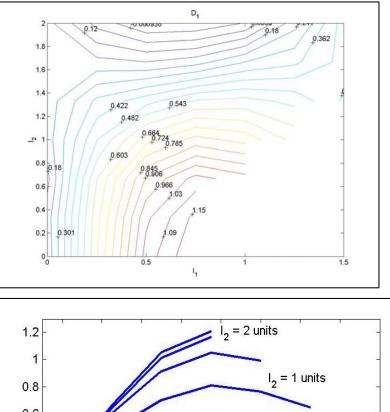


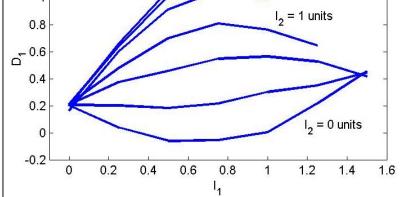
### A GOOD FIGURE > 1000 WORDS

A bad figure is worth a few bad words

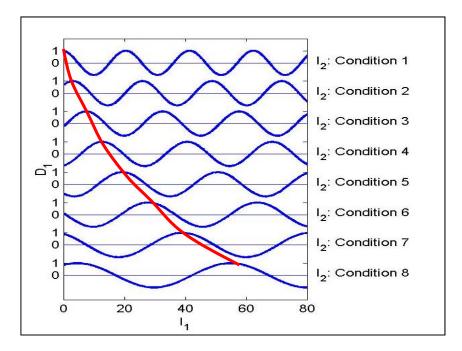








Wind speed and direction as a units function of time. Top two plots 101+j02|,are combined into the bottom plot: one independent variable, two dependent arg(D<sub>1</sub>+jD<sub>2</sub>), deg 200 variables. Λ -200 D<sub>3</sub>, D<sub>4</sub>, D<sub>5</sub> are given by ellipses 17-2011 100 200 300 400 500 600 Λ 15  $\mathsf{D}_2$ 10 5 Vehicle trajectory: one hidden independent variable; five dependent 10 20 30 40 50 0 variables D1

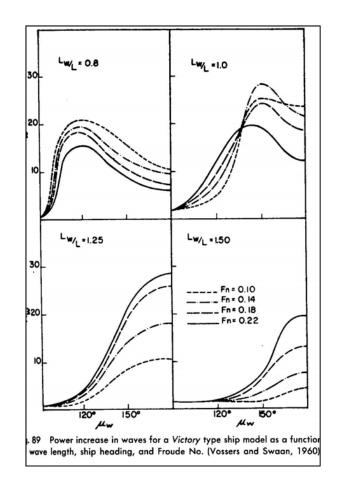


Shows two independent and one dependent variable. Style shows the effects of varying phase and period.

Originally published in Lewis, Edward V. Principles of Naval Architecture. Vol. 3: Motions in Waves and Controllability. Jersey City, NJ: SNAME, 1989. Reprinted with the permission of the Society of Naval Architects and Marine Engineers (SNAME).

http://www.sname.org/SNAME/SNAME/Publications/Books/Default.aspx

Figure from Principles of Naval Architecture, E. Lewis, ed., SNAME: New York, 1988. Original reference: Vossers, G., and W.A. Swaan 1960. Some seakeeping tests with a Victory model. Int. Shipbuilding Progress.



Caption injured, and y-axis label missing; gives three independent variables (length ratio, Froude number, and heading to waves) and one dependent variable (added power coefficient). 2.017J Design of Electromechanical Robotic Systems Fall 2009

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