## 29 Cup product, continued

We have constructed an explicit map $S^{p}(X) \otimes S^{q}(Y) \xrightarrow{\times} S^{p+q}(Y)$ via:

$$
(f \times g)(\sigma)=(-1)^{p q} f\left(\sigma_{1} \circ \alpha_{p}\right) g\left(\sigma_{2} \circ \omega_{q}\right)
$$

where $\alpha_{p}: \Delta^{p} \rightarrow \Delta^{p+q}$ sends $i$ to $i$ for $0 \leq i \leq p$ and $\omega_{q}: \Delta^{q} \rightarrow \Delta^{p+q}$ sends $j$ to $j+p$ for $0 \leq j \leq q$. This is a cochain map; it induces a "cross product" $H^{p}(X) \otimes H^{q}(Y) \rightarrow H_{p+q}(X \times Y)$, and, by composing with the map induced by the diagonal embedding, the "cup product"

$$
\cup: H^{p}(X) \otimes H^{q}(X) \rightarrow H^{p+q}(X)
$$

We formalize the structure that this product imposes on cohomology.
Definition 29.1. Let $R$ be a commutative ring. A graded $R$-algebra is a graded $R$-module $\ldots, A_{-1}, A_{0}, A_{1}, A_{2}, \ldots$ equipped with maps $A_{p} \otimes_{R} A_{q} \rightarrow A_{p+q}$ and a map $\eta: R \rightarrow A_{0}$ that make the following diagram commute.


A graded $R$-algebra $A$ is commutative if the following diagram commutes:

where $\tau(x \otimes y)=(-1)^{p q} y \otimes x$.
We claim that $H^{*}(X ; R)$ forms a commutative graded $R$-algebra under the cup product. This is nontrivial. On the cochain level, this is clearly not graded commutative. We're going to have to work hard - in fact, so hard that you're going to do it for homework. What needs to be checked is that the following diagram commutes up to natural chain homotopy.


Acyclic models helps us prove things like this.
You might hope that there is some way to produce a commutative product on a chain complex modeling $H^{*}(X)$. With coefficients in $\mathbf{Q}$, this is possible, by a construction due to Dennis Sullivan. With coefficients in a field of nonzero characteristic, it is not possible. Steenrod operations provide the obstruction.

My goal now is to compute the cohomology algebras of some spaces. Some spaces are easy! There is no choice for the product structure on $H^{*}\left(S^{n}\right)$, for example. (When $n=0$, we get a free module of rank 2 in dimension 0 . This admits a variety of commutative algebra structures; but we
have already seen that $H^{0}\left(S^{0}\right)=\mathbf{Z} \times \mathbf{Z}$ as an algebra.) Maybe the next thing to try is a product of spheres. More generally, we should ask whether there is an algebra structure on $H^{*}(X) \otimes H^{*}(Y)$ making the cross product an algebra map. If $A$ and $B$ are two graded algebras, there is a natural algebra structure on $A \otimes B$, given by $1=1 \otimes 1$ and

$$
\left(a^{\prime} \otimes b^{\prime}\right)(a \otimes b)=(-1)^{\left|b^{\prime}\right| \cdot|a|} a^{\prime} a \otimes b^{\prime} b .
$$

If $A$ and $B$ are commutative, then so is $A \otimes B$ with this algebra structure.
Proposition 29.2. The cohomology cross product

$$
\times: H^{*}(X) \otimes H^{*}(Y) \rightarrow H^{*}(X \times Y)
$$

is an $R$-algebra homomorphism.
Proof. I have diagonal maps $\Delta_{X}: X \rightarrow X \times X$ and $\Delta_{Y}: Y \rightarrow Y \times Y$. The diagonal on $X \times Y$ factors as


Let $\alpha_{1}, \alpha_{2} \in H^{*}(X)$ and $\beta_{1}, \beta_{2} \in H^{*}(Y)$. Then $\alpha_{1} \times \beta_{1}, \alpha_{2} \times \beta_{2} \in H^{*}(X \times Y)$, and I want to calculate $\left(\alpha_{1} \times \beta_{1}\right) \cup\left(\alpha_{2} \times \beta_{2}\right)$. Let's see:

$$
\begin{aligned}
\left(\alpha_{1} \times \beta_{1}\right) \cup\left(\alpha_{2} \times \beta_{2}\right) & =\Delta_{X \times Y}^{*}\left(\alpha_{1} \times \beta_{1} \times \alpha_{2} \times \beta_{2}\right) \\
& =\left(\Delta_{X} \times \Delta_{Y}\right)^{*}(1 \times T \times 1)^{*}\left(\alpha_{1} \times \beta_{1} \times \alpha_{2} \times \beta_{2}\right) \\
& =\left(\Delta_{X} \times \Delta_{Y}\right)^{*}\left(\alpha_{1} \times T^{*}\left(\beta_{1} \times \alpha_{2}\right) \times \beta_{2}\right) \\
& =(-1)^{\left|\alpha_{2}\right| \cdot\left|\beta_{1}\right|}\left(\Delta_{X} \times \Delta_{Y}\right)^{*}\left(\alpha_{1} \times \alpha_{2} \times \beta_{1} \times \beta_{2}\right) .
\end{aligned}
$$

Naturality of the cross product asserts that the diagram

commute. We learn:

$$
\begin{aligned}
\left(\alpha_{1} \times \beta_{1}\right) \cup\left(\alpha_{2} \times \beta_{2}\right) & =(-1)^{\left|\alpha_{2}\right| \cdot\left|\beta_{1}\right|}\left(\Delta_{X} \times \Delta_{Y}\right)^{*}\left(\alpha_{1} \times \alpha_{2} \times \beta_{1} \times \beta_{2}\right) \\
& =(-1)^{\left|\alpha_{2}\right| \cdot\left|\beta_{1}\right|}\left(\alpha_{1} \cup \alpha_{2}\right) \times\left(\beta_{1} \cup \beta_{2}\right) .
\end{aligned}
$$

That's exactly what we wanted.
We will see later, in Theorem 33.3, that the cross product map is often an isomorphism.
Example 29.3. How about $H^{*}\left(S^{p} \times S^{q}\right)$ ? I'll assume that $p$ and $q$ are both positive, and leave the other cases to you. The Künneth theorem guarantees that $\times: H^{*}\left(S^{p}\right) \otimes H^{*}\left(S^{q}\right) \rightarrow H^{*}\left(S^{p} \times S^{q}\right)$ is an isomorphism. Write $\alpha$ for a generator of $S^{p}$ and $\beta$ for a generator of $S^{q}$; and use the same notations for the pullbacks of these elements to $S^{p} \times S^{q}$ under the projections. Then

$$
H^{*}\left(S^{p} \times S^{q}\right)=\mathbf{Z}\langle 1, \alpha, \beta, \alpha \cup \beta\rangle
$$

and

$$
\alpha^{2}=0, \quad \beta^{2}=0, \quad \alpha \beta=(-1)^{p q} \beta \alpha .
$$

This calculation is useful!
Corollary 29.4. Let $p, q>0$. Any map $S^{p+q} \rightarrow S^{p} \times S^{q}$ induces the zero map in $H^{p+q}(-)$.
Proof. Let $f: S^{p+q} \rightarrow S^{p} \times S^{q}$ be such a map. It induces an algebra map $f^{*}: H^{*}\left(S^{p} \times S^{q}\right) \rightarrow$ $H^{*}\left(S^{p+q}\right)$. This map must kill $\alpha$ and $\beta$, for degree reasons. But then it also kills their product, since $f^{*}$ is multiplicative.

The space $S^{p} \vee S^{q} \vee S^{p+q}$ has the same homology and cohomology groups as $S^{p} \times S^{q}$. Both are built as CW complexes with cells in dimensions $0, p, q$, and $p+q$. But they are not homotopy equivalent. We can see this now because there is a map $S^{p+q} \rightarrow S^{p} \vee S^{q} \vee S^{p+q}$ inducing an isomorphism in $H^{p+q}(-)$, namely, the inclusion of that summand.

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