Why do Lankshear and Knobel call these activities "literacies?" Why/how are they literacy events? What is to be gained by looking at literacy in this way?

Take an activity, literacy practice such as those described in the book and argue for/describe it as a new literacy. Why? How is it one?

- Is the Xbox a "gaming computer?" How does calling it that show the authors' presence outside the Discourse of gaming? The affinity space?
- Quote from O'Reilly re: trackbacks not accurate—that's already changed b/c of spam
- Blogosphere not necessarily equivalent of p2p usenet or BB
- P. 71—quote re: contexts and pretexts for enacting membership; "literacies are always about much more, and involve much more, than just the production of texts..." –if I have something written, it's showing how my very writing is the context that makes it meaningful
- Participating in Discourses and affinity groups/spaces can be defined as literacy activities by the definition of literacies as 'socially recognized ways of generating, communicating, and negotiating meaningful content..." p. 72
- L&K might be trying to push toward the idea of affinity groups/spaces to allow for more fluid movement (as somewhat opposed to, or extending on d/Discourse model—either in or out model doesn't really work anymore)
- Could we say that affinity groups and Discourses are in a range, the more restricted entry is, the more it leans toward the pole of Discourse, the less so, the more it points to the pole of affinities
- Is affinity:identity/Mindset 2 (as they describe it) as Discourse:relations of power?
- How is Scenario Planning a literacy activity?
 - Based in Chris Bingham's work (Exxon crisis)
 - Is it a literacy or just a way of thinking?
 - Is it really new? Can't this just be applied to anything/everything?
 - It's more a literacy move than a literacy itself? Is it patterned activity? Is it important to teach as a literacy? (pp. 95-96)
 - In that they have chosen a new definition of literacy, in coming to terms with their example, we are coming toward a new definition of what literacy is. Brings us far away from the concept of "encoded texts" as the stuff of defining literacies and literacy practices.