



Data Storytelling Studio  
*maps and creative maps*

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CMS.631/831  
Rahul Bhargava



# Agenda

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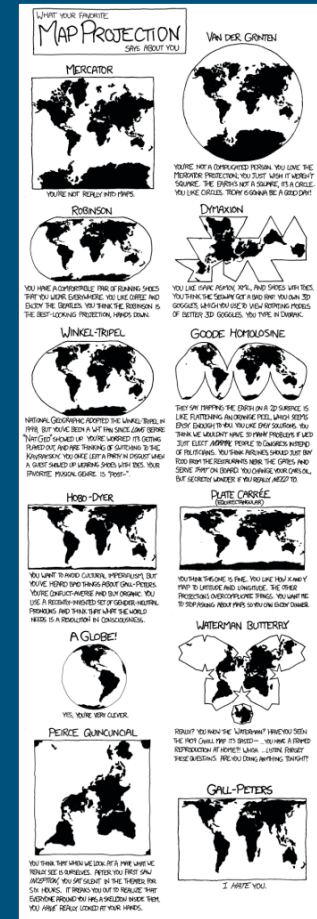
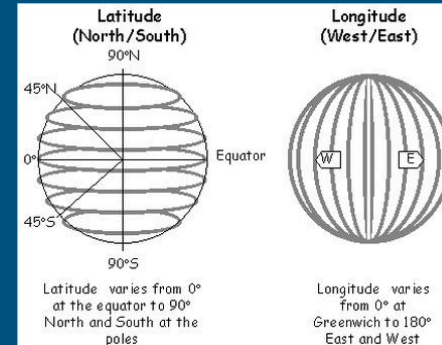
- [15] Fundamental Concepts / Readings
- [15] Teach to Learn sharing
- [30] Inspirational examples
- [15] Tools
- [15] Datasets and team-forming

# Fundamental Concepts

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# Technical Concepts

- Earth is a bumpy egg
- Latitude, Longitude (decimal vs. degrees, minutes, seconds)
- Projections (making the world flat)
- Layers, Points, Polygons
- Various formats for storing info:
  - Shapefiles, GeoJSON, KML, TopoJSON
- Base Layers:
  - [Google Maps](#), [OpenStreetMap](#), [Stamen](#)
- Tiles vs. Vectors



Wikipedia  
Public domain image.

[Map Projections](#) XKCD

Courtesy of xkcd.com. License CC BY NC.

# Maps are Political

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The West Wing

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## Notes:

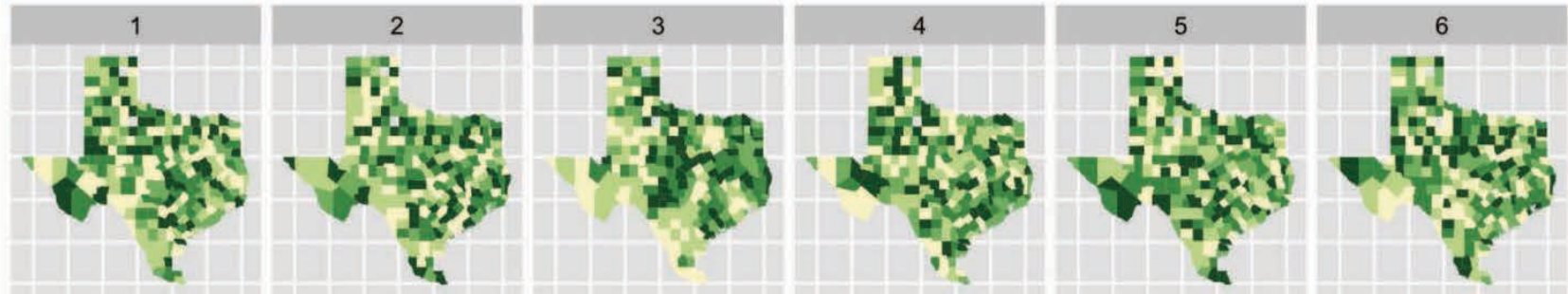
"The Map is the perfect symbol of the state." - Mark Monmonier ([How to Lie With Maps](#))

[ThenMaps](#) is a nifty tool for time-travelling...

But authorship is no longer a privilege!

# Graphical Inference for Infovis

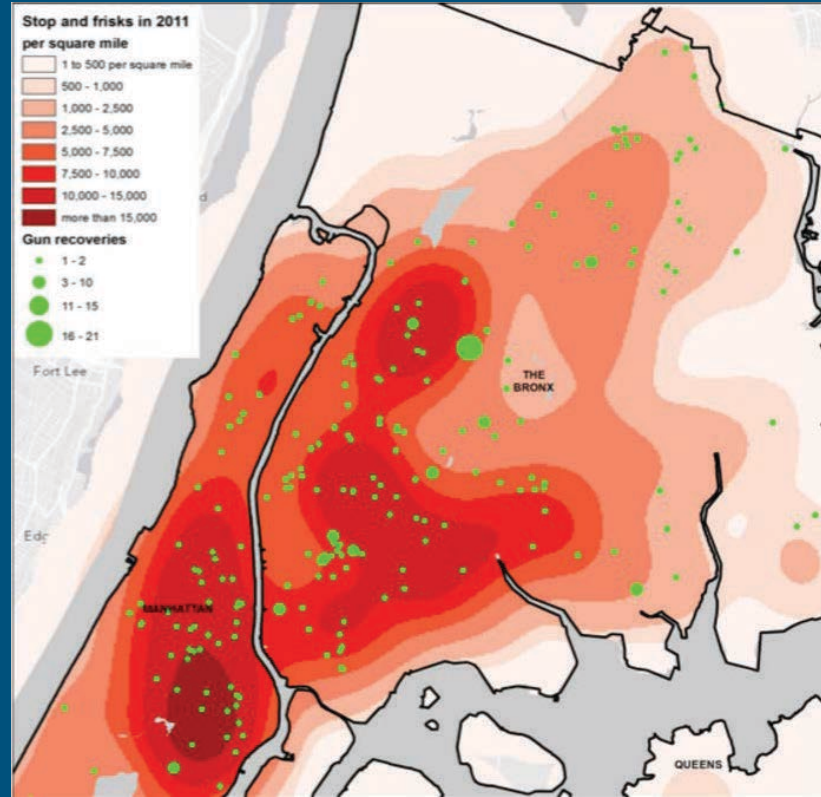
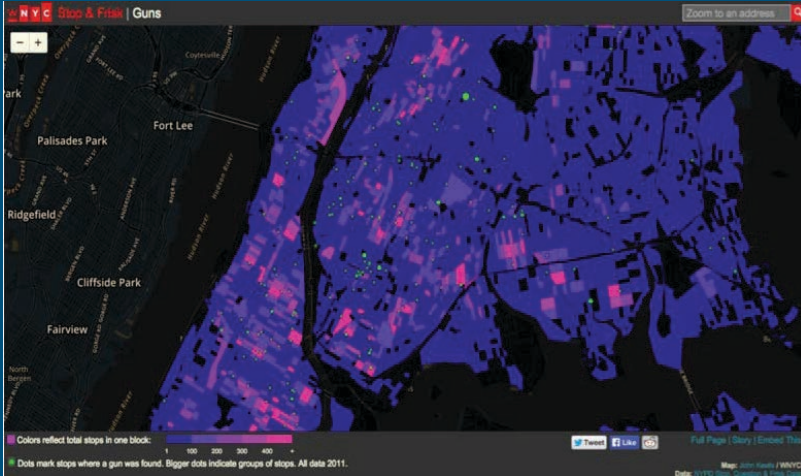
Hadley Wickham, Dianne Cook, Heike Hofmann, and Andreas Buja



Hadley Wickham, Dianne Cook, Heike Hofmann, and Andreas Buja. 2010. “Graphical inference for infovis.” *IEEE Transactions on Visualization and Computer Graphics* 16, 6 (2010), 973–979. DOI:<http://dx.doi.org/10.1109/TVCG.2010.161> (PDF)

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# Design Decisions



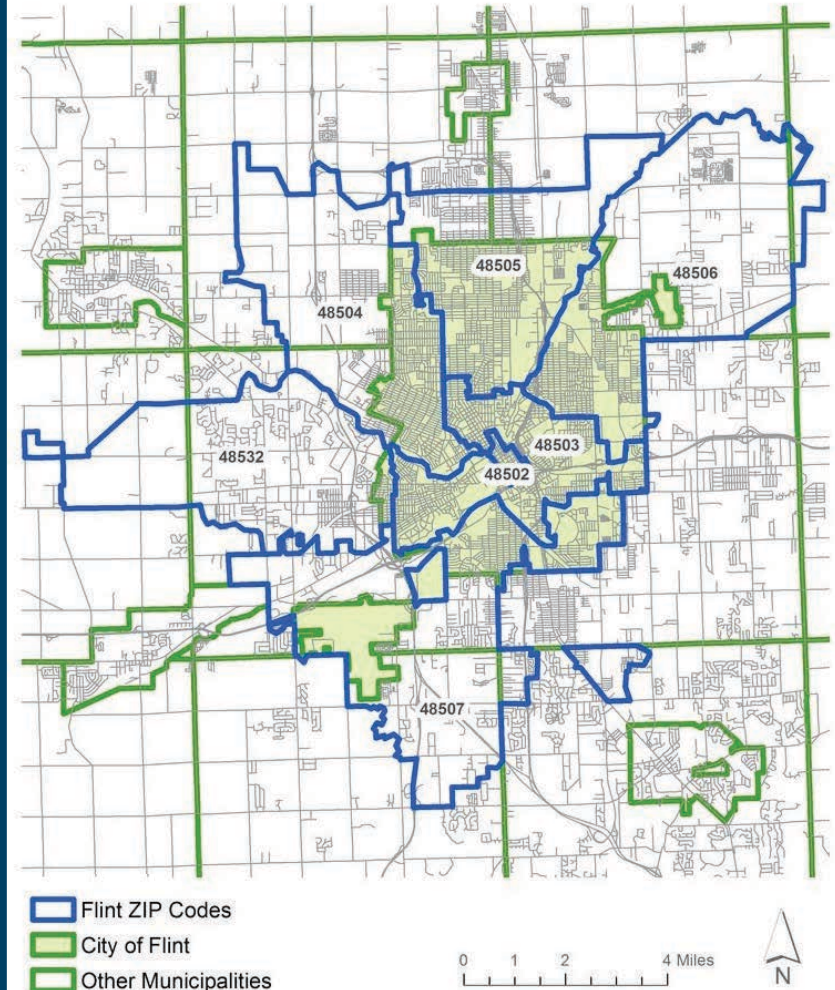
Jake Porway. 2016. [The Trials and Tribulations of Data Visualization for Good](#). Markets For Good (March 2016).  
Courtesy of Jake Porway. Licence CC BY NC.

# Choose Your Polygons Wisely

Richard Casey Sadler. “[How ZIP codes nearly masked the lead problem in Flint.](#)” *The Conversation*.  
September 19, 2016.

Image © Richard Casey Sadler. License CC BY ND. This content is excluded from our Creative Commons license. For more information, see <http://ocw.mit.edu/help/faq-fair-use/>

Misalignment between Flint ZIP Codes and City of Flint





# Readings



# Teach to Learn

## Mapping in Tableau and Carto

- Find a partner that used the tool you didn't
  - Take turns spending 7 minutes showing them how it works
    - *Interrupt a lot with questions*
  - Switch
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# Inspirations

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# Traditional Maps

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A visual representation of a set of geographic features based on their physical aspects.

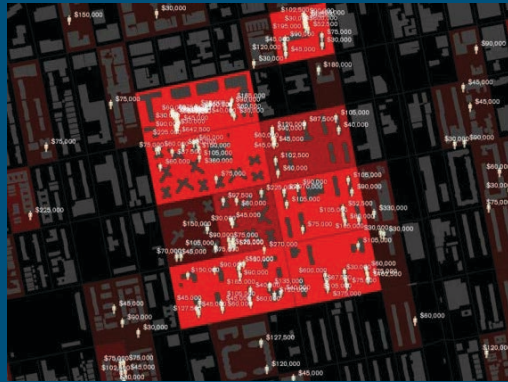
*choropleth maps, dot maps, etc*

# Creative Maps

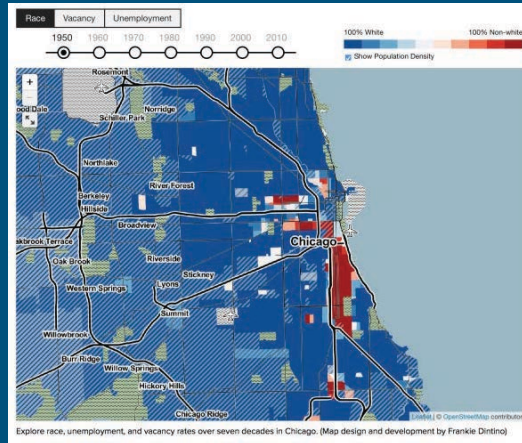
A visual representation of a set of geographic features based on some attributes you specify.

*cartogram, altered maps, etc*

# Inspirations: Traditional Maps

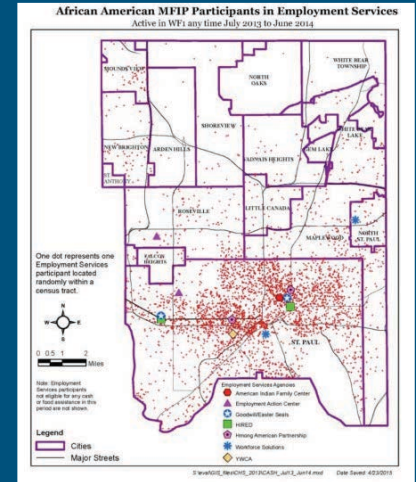


[Million Dollar Blocks](#) Spatial Image Design Lab

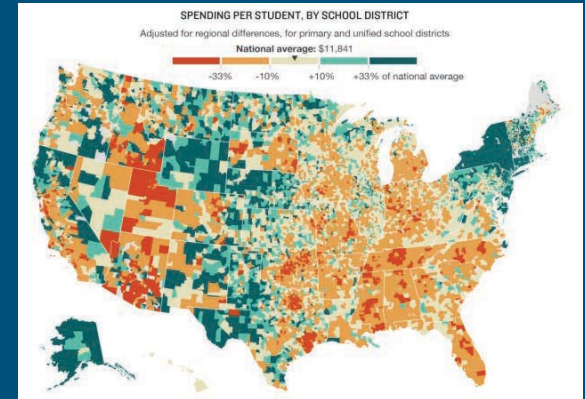


[The Case for Reparations](#) Ta Nehisi Coates (The Atlantic)

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[Bleeding Infestation](#) Stephanie Evergreen  
Courtesy of Mark Herzfeld. Used with permission.



Why America's School have a Money Problem (NPR)

# Inspirations: Creative Maps



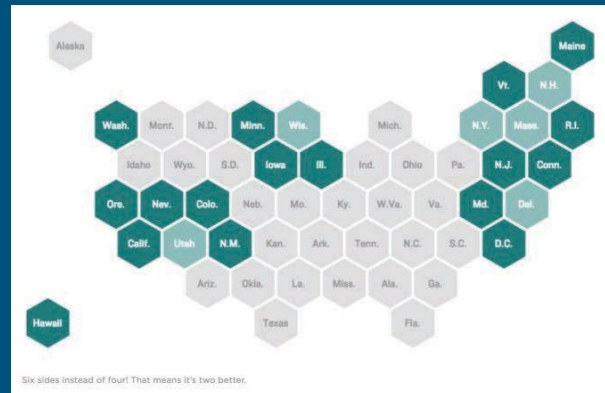
[Geography of Incarceration](#)  
*Josh Begley*



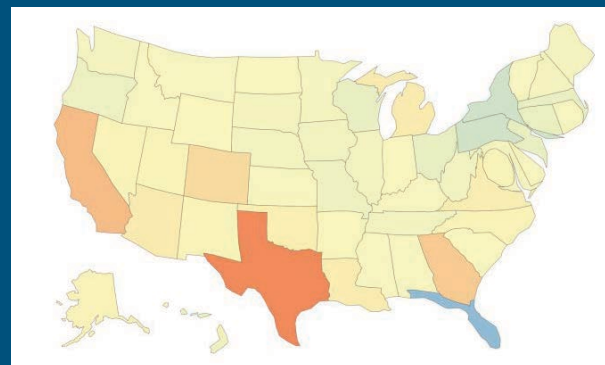
[Redlining in Real Life](#)  
*Jamaica Plain News*



The Archipelago of Palestine  
*Julien Bousac*



Let s Tessellate *Danny DeBelius (NPR)*



[Cartograms in d3.js](#) *Shawn Allen (Stamen)*

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# Tools

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# tools for making maps





# Datasets

[Somerville Tree Data](#)

[New York City Tree Data](#)

Bee Colony Data ([2017](#), [historical](#))

[NStar Gas Data leaks](#)

NASA Artic Sea Ice ([csv](#) or [geo](#))

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# Team Forming

*Find people to work with*

What do you know?

What do you want to make?

What dataset are you interested in?

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CMS.631 Data Storytelling Studio: Climate Change  
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