TED Talk Assignment for 21W.034

Watch three of the following talks. You might prefer to look at ones that do <u>not</u> cover your own topic.

Search talk s at http://www.ted.com/talks or www.youtube.com

Rob Knight: "How Our Microbes Makes Us Who We Are."

Sandra Aamodt: "Why Dieting Doesn't Usually Work."

Siddhartha Mukherjee: "Soon We'll Cure Diseases with a Cell Not a Pill."

Sonia Shah: "Three Reasons We Still Haven't Gotten Rid of Malaria."

Atul Gawande: "How Do We Heal Medicine?"

Sherry Turkle: "Connected But Alone?"

Michael Specter: "The Danger of Science Denial."

Myriam Sidibe: "The Simple Power of Hand-washing."

Sendhil Mullainathan: "Solving Social Problems with a Nudge."

Issues to consider in your brief responses to three TED talks:

Post written responses by Session 21.

- Comment on the speaking style and body language of the speaker.
 a. Explain your reasoning
- 2. Describe in detail at least one slide that you found particularly effective.
 - a. Explain your reasoning
- 3. Comment on the overall impact of slides used by this speaker.
 - a. Explain your reasoning
- Common on number of slides shown during the TED talk—too many, too few, just right?
 a. Explain your reasoning
- 5. What would you do differently if you were presenting this material?

21W.034 Science Writing and New Media: Perspectives on Medicine and Public Health Fall 2016

For information about citing these materials or our Terms of Use, visit: https://ocw.mit.edu/terms.